



SEKHUKHUNE
District Municipality

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TO: ALL NEWS EDITORS AND JOURNALISTS

RE: SEKHUKHUNE DISTRICT'S ANTI-RAPE CAMPAIGN

- Start -

Sekhukhune anti-rape campaign is the brainchild of Sekhukhune District Municipality's Communications Division in Limpopo Province. The idea was conceived in the wake of dreadful rape incidences in many parts of the country, one such sexual violence incident happened in the Western Cape.

The District crafted a logo campaign aptly called the anti-rape pledge campaign. The idea is to have all men and boy children of Sekhukhune appending their signatures on the wall banner which will be rotating in all five local municipalities of the District.

The social media platform of the pledge was launched this morning (14 February 2013) through which everyone is invited to commit to the campaign through a facebook face-out pledge.

"The face-off campaign include requesting facebook friends of the municipality to upload the logo of the campaign as their profile picture until the 21st of March (the national Human Rights Day)" said Municipal Spokesperson Mr Willy Mosoma



"Everyone is urged to follow Sekhukhune District Municipality on facebook and upload the campaign logo as their profile picture" Mosoma concluded.

- End -

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